



**SEVENTH FRAMEWORK PROGRAMME**

**THEME: SiS.2013.1.1.1-6**

**Tools and instruments for a better societal engagement in “Horizon 2020”**

# **PE2020 – Public Engagement Innovations for Horizon 2020**

## **Updated dissemination plan 2016**



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## 1 Introduction

This document is an update for the year 2016 of the dissemination strategy produced originally in 2014 and updated in 2015. It builds on the original strategy and focuses on the evaluation the activities in 2015 and describing the aims for dissemination in 2016.

## 2 Evaluation of dissemination activities in 2015

Dissemination activities in 2015 have focused on networking with the RRI community in Europe, especially with the EU funded RRI-projects, and on disseminating about the results of the PE2020-project.

The PE2020-project has continued lively and well-functioning communication and cooperation with related EU-projects such as the sister-project Engage2020 ([www.engage2020.eu](http://www.engage2020.eu)) as well as CASI ([www.casi2020.eu](http://www.casi2020.eu)). The project consortium members have actively visited each others conferences and consortium meetings keeping close track on what can be learned from parallel on-going projects. The joint policy conference planning has been initiated with the CASI project to take place in November 2016.

The main product of the PE2020 project in 2015 has been the publication of the *Catalogue of innovative public engagement activities*. Information on the publication has been sent to the key stakeholder list that include national S&T research policy councils, regional and local authorities, governmental agencies, European Commission (e.g. DG R&I, European Joint Research Institute), Joint research programme, NGO's (citizen/science actors) and national and international funding agencies. Key stakeholders for PE2020 project are also associations of universities (e.g. EUA, IAU, LERU), European Science Foundation, International Atomium Culture and Science Europe, academic journals and science magazines, big national research institutes (e.g. Fraunhofer, Max Planck, Wellcome trust), scientific associations, esp. SiS experts (e.g. EAS, ST, Societies for Social Studies of Science, national rectors conferences, public consultancies e.g. Involve, Demos) and science museums (e.g. Ecsite). Key stakeholders of the project also include policy makers, related projects and networks, including international, transnational and national networks and organisations active in the field. The project also joined the worldwide Network for the Public Communication of Science and Technology and used the email list for disseminating information on the project and its results.

The web pages of the project, especially the page "news feed", have been updated regularly. A new page presenting the individual members of the research team was created. The latest blog posts include titles such as:

- European Conference: Engaging Society in Responsible Research and Innovation: What's Next?
- PE2020 project consortium in Vilnius, Lithuania
- Future Earth Finland Living lab event discussed the challenges of sustainable urbanization
- Complex environmental issues require new approaches
- First global change Townhall meeting

In context of the Finnish context tailoring workshop, interviews with experts were organised and the recording was published in the newsfeed. A report on the utilisation of the webpages of the PE2020 can be found in the Annex of the strategy.

A twitter account was used in order to network better in the RRI community and can be found under @publicengagemen.



There has been active dissemination of the PE2020-project in several occasions in form of seminar/conference participation but also in form of personal meetings and communications with other projects in 2015. The first policy brief of the project *Conceptualisation of Innovative Public Engagement* was published in October 2015.

One academic article was submitted for publication in to *Journal of Responsible Innovation* with the title Public engagement toolkits for dynamic governance.

The consortium has organised two consortium meetings in 2015 to jointly discuss the research activities joining on in the project. The first consortium meeting of 2015 was organised in Aarhus, Denmark, January 28-30, 2015. The second was organised in Vilnius, Lithuania, in November 2-3, 2015. Between and after the consortium meetings, communication and exchange of information among partners has taken place mainly through regular Skype meetings as well as email exchange.

### 3 Detailed dissemination plan for 2016

The main objectives for disseminating the PE2020-project have not changed (please see the dissemination strategy developed in 2014). Our main objective is continuously to reach the key stakeholders in order to enable more dynamic governance in science policy.

2016 is the end year of the project meaning that all deliverables will be finished and their results published in the web pages of the project by the end of the year and at the last month of the project January 2017. The key stakeholder contact list will be utilised as well as the PCST network with over 2000 subscribers and Twitter with currently 29 followers. Furthermore, we will publish two more policy briefs. One of the key results foreseen in spring 2016 and another about the final conference in November 2016 in Brussels.

In early 2016, our focus is on publishing the results of the work that has been executed especially in the WP3 with the pilot initiatives and in WP2 focusing on the model of the dynamic governance of science. At the end of the year WP4 has established the web tool for the dynamic governance of science and its dissemination will be given a lot of attention.

A major effort in the dissemination activities will be the organisation of the joint CASI policy conference in Brussels in November 2016.

The consortium has agreed to produce four academic peer-reviewed articles that are accepted for publication by the end of the project. Therefore, the year 2016 will be a year when academic articles will need to have a strong focus.

We produce newspaper articles for general public in 2016 according to the DoW.

There will be further presentations in conferences or seminars targeted at both practicing and researching specialists.

#### Timeschedule for the upcoming work in WP5 for the rest of the project

Jan 16	Joint meeting with CASI for the policy conference in Skype, awards
Feb 16	Update of the annual dissemination strategy, news paper writing published, publication D2.2 final
Mar16	Policy brief 2, publishing a call for papers for the policy conference
Apr16	Preparation of the policy conference draft agenda & reading abstracts & accepting them for publication



May16	Invitation of speakers for the policy conference Publication D3.2 final Meeting in Rome Policy conference planning meeting May the 31 <sup>st</sup> with CASI-project
Jun16	Review of submitted proposals for papers
Jul16	
Aug16	Review of final papers for policy conference
Sep16	Organisation of the policy conference
Oct16	Last minute organisation of the policy conference Publication of the toolkit
Nov16	Policy conference, policy brief 3
Dec16	Final report of PE2020, finalization of D5.2, reporting of dissemination activities to final evaluation of the PE2020 project
ongoing	Update of the website & blog writing Dissemination of projects results Taking care of the publications

