

Public Engagement Innovations for Horizon 2020

Project web-pages, D5.1

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May 30th, 2014



The PE2020 Project

Year of implementation: February 2014 – January 2017

Web: http://www.PE2020.eu

Project consortium:		
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INTERNAL DESCRIPTION OF THE PROPERTY OF THE PR	VU IBS	Vilnius University International Business School, Lithuania
LSC	LSC	Laboratorio di Scienze della Cittadinanza, Italy

Grant agreement no: 611826 Project acronym: PE2020

Project full title: Public Engagement Innovations for Horizon 2020

Project funding scheme: Seventh Framework Programme, Collaborative Project, Small or medium scale focused research project, SiS.2013.1.1.1-6:

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The PE2020 project

PE2020 will identify, analyse and refine innovative public engagement (PE) tools and instruments for dynamic governance in the field of Science in Society (SiS). PE2020 analyses the PE tools and instruments through a systemic and contextual perspective, and contributes to the potential and transferability of new governance innovations. PE2020 will create new knowledge of the status quo and trends in the field of public engagement in science, refine innovative PE tools and instruments and propose new ones.

The project will do this by (1) further developing a conceptual model that provides a systemic perspective of the dynamics of public and stakeholder engagement; (2) creating an updated inventory of current and prospective European PE innovations; (3) context-tailoring and piloting best practice PE processes related to the grand challenges of the Horizon 2020 and (4) developing an accessible net-based PE design toolkit that helps identify, evaluate and successfully transfer innovative PE practices among European countries.

New tools and instruments for public and societal engagement are necessary to boost the quality, capacity and legitimacy of European STI governance and to solve the looming problems related to the grand societal challenges of the Horizon 2020. In order to ensure practical relevance, the project will work through intensive co-operation between researchers and science policy actors. PE2020 will expand the capacity of European and national science policy actors to integrate better societal engagement by providing an easy access to new PE tools and instruments, to be included in the requirements and implementation of research in Horizon 2020 and beyond.

Acknowledgements

The author/s and the whole project consortium gratefully acknowledge the financial and intellectual support of this work provided by the European Union's Seventh Framework Programme for research, technological development and demonstration. This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no [611826].

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1 Introduction

This deliverable is a document of the project web pages that have been created at the beginning of the PE2020 project. See Figure 1 for the first page view.



Figure 1 View on the first page of the PE2020 project's web pages

The internet address of the project web pages is www.PE2020.eu.



2 Content of the project web pages

The pages contain information on the project in general and about the project's work plan at work package level. This section is called "Activities" (Figure 2 below).

Activities Tags consortium engagement EU-project innovations kick-off PE2020 people pilots procedures public pub-WP1 Updated inventory and case exploration of European PE innovations lic engagement research science in society science policy The aim of WP1 is to develop an up-to-date inventory of current and prospective actors scientific advisory board tools European public engagement innovations. This inventory will provide a background for the selection of a minimum of 50 cases of innovative PE processes related to the governance of science in society, which will be further explored and described. These News feed case explorations will collectively form a catalogue of innovative PE activities in Cooperation with science in society actors Europe, which will be presented at an international workshop on PE aimed at international learning. The cases will be identified on the basis of the 'Monitoring Policy How we started PE2020, a new EU project on and Research Activities on Science in Society in Europe' (MASIS) (2010-2012) national public engagement reports and subsequent analysis, which will be complemented by follow-up analyses Kick-off in Helsinki March, 5-7 2014 and data collection to enrich the catalogue of innovative PE procedures in Europe. Hello world! The results of WP1 will inform the conceptual refinements envisaged in WP2. WP2 Refinement of the conceptual model The aim of WP2 is to refine the conceptual model that will 1) inform and possibly reorient data collection (WP1),

Figure 2 Activities section in the PE2020 project's web pages

2) provide conceptual categories that are relevant in identifying contextual factors re-



The web page also presents the partners in organisation level, called "Partners". See Figure 3 below.

Partners



National Consumer Research Centre, Finland

 $\label{thm:consumer} The \ National \ Consumer \ Research\ Centre\ (NCRC)\ is\ a\ state\ research\ institute\ for\ applied$

consumer research under the Ministry of Employment and Industries of Finland. NCRC produces and disseminates research that enhances the well-being of consumers and active role of consumers, improves cooperation between consumers and business, supports user-oriented innovation, promotes sustainable development and improves national competitiveness. NCRC has a staff of 35 with backgrounds in consumer studies, economics and sociology. NCRC has an extensive track record in policy-relevant research for national, European and international bodies. The National Consumer Research Centre (NCRC) is a non-profit state institute for consumer research under the Ministry of Employment and the Economy in Finland. Its mission is to investigate, anticipate and identify changes and risk factors within society and to communicate consumer research knowledge. Particular research specialties include sustainable consumption and innovations and participatory methods of consumer research (focus groups, user involvement in innovation, constructive and participatory technology assessment). NCRC has a long trackrecord in policy-relevant research for national, European and international bodies.

Tags

consortium engagement EU-project innovations kick-off

PE2020 people pilots procedures public pub-

lic engagement research science in society science policy actors scientific advisory board tools

News feed

Cooperation with science in society actors

How we started PE2020, a new EU project on public engagement

Kick-off in Helsinki March, 5-7 2014

Hello world!



Figure 3 Partner descriptions in the project's web pages



The web pages present the scientific advisory board Figure 4 below.

Scientific Advisory Board

The project will deliver science-based policy relevant deeper understanding to be used by science policy practitioners and other actors who need to promote public engagement in science, technology and innovation. It is important that the Voice of the Customer is heard and that there will respectively be a system for controlling the output. In addition, it is important that the project reaches its key audiences. One way in which the two-way communication is the incorporation of a scientific and science policy advisory board in the project structure. The advisory board have as its members internationally experienced and renowned senior experts in research as well as in science policy matters.

Its tasks consist in:

- Assessing the scientific quality and especially practical relevance of the work
- Advising the Steering Committee and the Coordinator on issues relating to the progression of the research activities
- Advice and support in terms of external communications and dissemination
- If needed, in discussing strategies and contingency plans in case of obstacles or delays to the envisioned implementation of the project

Tags

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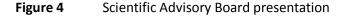
News feed

Cooperation with science in society actors

How we started PE2020, a new EU project on public engagement

Kick-off in Helsinki March, 5-7 2014

Hello world!





The idea of the PE2020 is to engage people and therefore the web pages are also planned so that the people can contact the project and the project partners via the web pages. See below Figure 5.

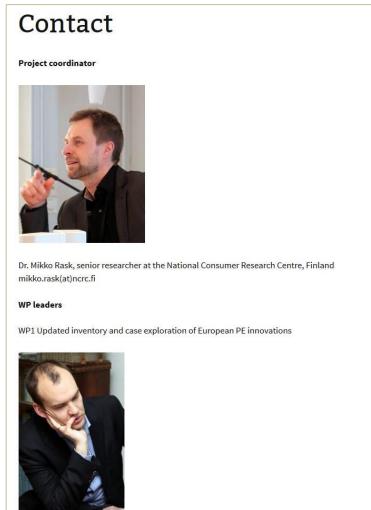


Figure 5 Contact possibilities at the PE2020 web pages.

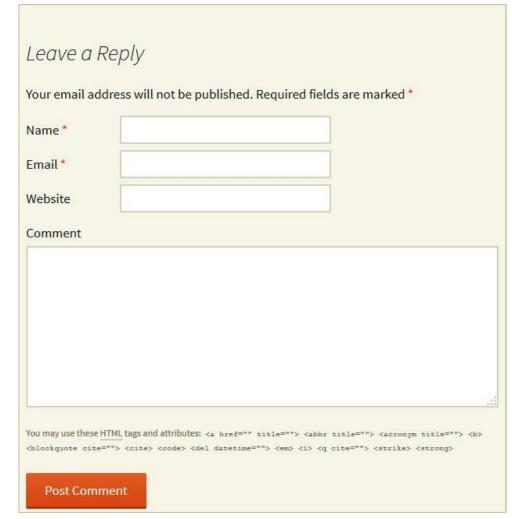






Figure 7 News of the PE2020 project



The news section includes information and greetings from the project and the project consortium. It also contains news from other EU FP7 or future Horizon 2020 financed projects that deal with public engagement, such as the Engage2020 or CASI. News titles from the beginning of the project are:

- Hello world!, 1.2.2014
- Kick-off in Helsinki March, 5-7 2014, 24.3.2014
- How we started PE2020, a new EU project on public engagement, 27.3.2014
- Cooperation with science in society actors, 5.5.2014
- PE2020 in Brazil, 30.5.2014

3 Future perspectives

The internet pages will be updated regularly with news from the consortium and from other projects. In the future, the blog will tell about a conference in Brazil, where the initial results of the projects WP1 were presented and discussed with other scientists end of May. In June, we will hear news from the ENGAGE2020, the sister project of the PE2020.

The project consortium will explore the possibilities to maintain the web pages created also after the finishing of the PE2020-project so that the knowledge created in the project could be further used.

